



It is the mission of the Toronto Jets to provide youth between the ages of 8 and 16 inclusive with the opportunity to participate in a tackle football program where sportsmanship, fair play and character are promoted. We expect that our members and players demonstrate support and respect for one another, opposing players, coaches, officials and managers.

In 2018, the Jets, sixth season, we expect to have over 150 players suiting up.

By supporting Jets' Football, your company/business will be seen by over 2500 families across Southern Ontario.

Please review the types of sponsorship available.

General Sponsorship

- **Touchdown Sponsor - \$2000**
 - o 1 Available Sponsor
 - o After each Touchdown we score at Toronto Jets home games we will promote your business on social media (Facebook, Instagram and Twitter).
- **Field Goal Sponsor - \$1000**
 - o 2 Available Sponsors
 - o During Toronto Jets home games, we will allow for a banner to be placed at entry table as well as 2 signage materials at the sideline with optional ability to give out business cards.
- **Safety Sponsor - \$600**
 - o During Toronto Jets football home games, we will allow for 1 sign to be placed on the sideline of the game.

Specific Sponsorships

- **Official Banquet Sponsor - \$7000**
 - o 1 Available Sponsor
 - o Sponsors will receive their company logo on all promotional material during the event. They will also be asked (but is not required) to give a short speech during our year-end banquet. Sponsors will be invited to bring 3 people to the banquet.
- **Angel Sponsorship of a Player in Need - \$500**
 - o Sponsors will receive a certificate of appreciation



- **Coaches and Volunteer Sponsor - \$3000**
 - o Sponsors will benefit with having their logo on all our coaches' and volunteer apparel as well as promotional opportunities on social media and during games.

Gift in Kind

- Our team will gladly welcome any items or services that you would be happy to gift to help benefit the Toronto Jets Football program. These items and services include but are not limited to:
 - o Printing
 - o First Aid Kits and Ice Packs
 - o Food and Beverage
 - o Photography
 - o Office Supplies
 - o Raffle Prizes

Sponsors will receive a certificate of appreciation, and sponsorships over \$500 will receive a plaque and be invited and acknowledged at our year-end banquet. All sponsors are invited to send a jpeg image of their company logo for placement on our website.

Our organization thanks you in advance for the contributing in our football community. For further information, or for more sponsorship ideas, please contact me at 647.093.4835.

Respectfully,
Nicole Rosen and Liz Iozzo
Program Directors
Toronto Jets Football



Toronto Jets Football is structured as a not for profit and is not a charitable organization for tax purposes. This distinction can have implications for our sponsors.

Since we are not a registered as a charitable organization with the Canada Revenue Agency, we cannot issue a charitable receipt for any funds that we raise or goods contributed to the organization. As a result, such contributions do not entitle the contributor to claim the non-refundable tax credit that they would be entitled to claim for contributions to a registered charity.

Contributions to Toronto Jets Football may be deducted as an advertising or promotional expense against business income earned by an individual or a corporation as permitted in the *Income Tax Act* when determining taxable income for the year of the contribution.

We would encourage you to discuss the tax implications of any contributions with your income tax specialist or accountant if you have any questions.

I have enclosed my cheque payable to: **Toronto Jets Football**

Kindly acknowledge my donation by prominently displaying my name/organization as follows:

Name of individual/organization: _____

Mailing Address: _____

City: _____

Postal Code: _____

Business Phone: _____

Contact Person: _____